



Régine Daniels Carreras

GRAPHIC DESIGN & ART DIRECTION * design@reginedaniels.com * REGINEDANIELS.COM

EDUCATION

Univ. of Maryland, Baltimore County Baltimore, MD

- B.A. Visual Arts: Graphic Design
- Minor: Modern Language & Linguistics in French

North Point High School Waldorf, MD

- Concentration: Graphic Communications
- Certification: SkillsUSA Graphic Communications

THOUGHT LEADERSHIP & RECOGNITION

Lambda Theta Alpha, Regional Recruitment & Retention Supervisor July 2018 - July 2019

SkillsUSA Design Competition, Judge 2017, 2019

Lambda Theta Alpha Alumna of Year July 2018

MDA1 Spring Conference, Speaker Design Best Practices - Spring 2018

Lambda Theta Alpha Leadership Summit, Speaker Branding and Compliance - July 2018

Successful Entrepreneurship, Panelist November 2018

MDA1 Professional of the Year Spring 2018

Alpha Delta Most Supportive Sister December 2016

Assoc. of College Union International 1st Place - Multi-Page Publication Spring 2016

'The Bulletin', Featured Designer August 2016

SKILLS

Photoshop	Ms Office
Indesign	Intercommunication
Illustrator	Creativity
Sketch	Competitiveness
Spanish	Perceptiveness
French	Time Management
Branding	Punctuality
Illustration	Delegating/Taking Responsibility
Typography	Working In Teams
Digital/Print Design	Setting Goals/ Meeting Deadlines
File-setup	
Photo Manipulation	

DESIGN EXPERIENCE

Allegis Group, Graphic Designer Hanover, MD // July 2017 - Present

- Collaborated with in-house team to lead rebrand of \$12.3B company
- Design thought leadership pieces that span digital and print platforms
- Utilize analytic tools to understand the characteristics of audience
- Directly collaborate with Director on campaign marketing strategy

Lambda Theta Alpha, Public Relations Brand Manager Summer 2016 - Summer 2018

- Created national design campaigns and collateral for the Sorority
- Utilized analytical tools and audience research to maintain productive nationwide social media presence
- Collaborated with Vice President of External Affairs to analyze and strategize engagement
- Aided in establishing and enforcing national brand standard
- Used project management software to supervise and critique other designer work
- Approved vendors' use of Lambda Theta Alpha trademarks for paraphernalia
- Facilitated production of materials with vendors directly

Fifteen Four, Graphic Designer Baltimore, MD // Nov 2016 - June 2017

- Worked with companies such as Under Armour, Ciena, CTA, Verizon, LookingGlass Cyber Solutions, and others to produce brand collateral and animated presentations
- Collaborated with Live Action, Animation, and Web team to create a universal design language across all platforms for each project
- Oversaw a design intern and gave project direction

Cove, Graphic Designer Washington, DC // May 2016 - Nov 2016

- Used state of the art software to design digital and printed campaigns, collateral, and internal/external signage
- Maintained and executed strong use of the company brand standard
- Utilized project management software to collaborate with vendors and printers
- Met deadlines under minimal supervision

Commonvision, Graphic Designer Baltimore, MD // March 2015 - May 2016

- Utilized project management software to correspond with clients and colleagues
- Created marketing packages for student organizations and campus departments
- Maintained excellence in client relations and time management to punctually complete tasks
- Completed multiple projects per week in fast-paced environment

NPHS Print Center, Production Assistant Waldorf, MD // Fall 2009 - May 2012

- Utilized skill in craft to electronically create and manually produce solutions for student groups, county schools, and regional companies
- Obtained knowledge in print industry equipment and processes
- Honed organizational and responsible work habits
- Worked extensively with Adobe Suite